

## PRESS RELEASE

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FOR IMMEDIATE RELEASE

*photos and interviews available upon request*

**Carlsbad Art Wall mural project continues with 2<sup>nd</sup> professional Los Angeles street artist**  
*Carlsbad artist Bryan Snyder announces Morley as the next artist to paint the Carlsbad Art Wall*

April 22, 2015 - Carlsbad – Following street artist bumblebeelovesyou's innagural Carlsbad Art Wall (CAW) mural, Los Angeles street artist Morley takes his turn and will be painting the CAW's 2<sup>nd</sup> mural to be completed on Sunday May 3, 2015.

The east facing wall of Señor Grubby's located at 377 Carlsbad Village Dr. has become an urban canvas for each visiting Los Angeles street artist rotating every 1-2 months curated by Carlsbad based artist Bryan Snyder. Snyder hand picks each artists and is very excited to introduce you to [Morley](#).

Morley is an LA-based street artist. His work has been featured in The Los Angeles Times, The Huffington Post, LA Magazine, TheChive.com [1], LA Canvas and on the television series Workaholics and Betas. His work has been shown in galleries around the world and he has lectured at numerous universities, LACMA and The Artisphere in Washington DC. Recently, he toured the country with his book "If You're Reading This, There's Still Time" (published by Cameron + Company in 2014) and was featured in the AOL original docu-series "Vicariously."

Morley's typography based posters, including his portrait, can be found pasted to the urban landscape all over Los Angeles. Morley will be bringing this aesthetic to the Carlsbad Village in a mural titled *If I Knew Then What I Know Now* beginning on Saturday May 2. On Sunday May 3 around 2pm, Morley will be introducing a community interactive element of his mural. He will invite the public to add their own messages within his mural.

"I'm inviting people to use the wall as a sort of artistic time machine to write messages that they wish their younger self could have heard," Morley explains. "I will put a bunch in myself in the harder to reach parts of the wall and hopefully people will help fill in the other parts."

Expanding on interactivity, Morley will introduce a unique scavenger hunt into the Carlsbad Village on Sunday.

"The scavenger hunt will continue along the idea of messages and time," Morley explains. Messages that are directed to your future instead of your past will be hidden near the wall."

Each artist is hand selected by Snyder, who was voted 'Los Angeles Street Artist of the Year' in 2012 by one of the nation's top street art websites Melrose and Fairfax.

"I dedicated 3 years to the West Hollywood urban canvas of Melrose Avenue," Snyder said. "In that time I met some very talented artists who all used the streets to showcase their skillful aesthetics and strong messages. To have the work of these artists in the Carlsbad Village is an amazing opportunity that will expose the Carlsbad community to an art scene that has already secured its place in art history."

Along with the new art introduced into the Carlsbad Village, the community will be presented with the opportunity to learn from some of the best street artists/muralists in the world. This urban art classroom will bring a new design, technique and creative process each month.

After the initial series of Los Angeles artists, the Carlsbad Art Wall will be opened to all artists of all levels to practice and hone their developing skills.

The goal of the Carlsbad Art Wall is to serve as a conduit between aspiring artists and professional artists, to provide a platform to engage and educate the Carlsbad community in the creative act of large scale public painting and to introduce a variety of new art and creative processes to the Carlsbad community.

## **ABOUT SNYDER**

Snyder is a Carlsbad native who has been an active creative figure in the Carlsbad Village since returning to his hometown after graduating college in the SF Bay Area. Since his return, Snyder has developed a wide range of art events, projects and street installations with the goal of developing a more artistic and creative culture within the Carlsbad village and promoting local business through creativity. Snyder travels the world implementing street art projects into the streets. He was awarded the 2012 Los Angeles Street Artist of the Year.

## **PRESS**

<https://thecoastnews.com/blog/2015/03/carlsbad-to-get-a-taste-of-los-angeles-style-mural-art/>

<http://92011magazine.com/2015/03/28/art-wall-brings-new-culture-to-carlsbad/>

<http://www.sdcitybeat.com/sandiego/article-13947-los-angeles-street-art-is-coming-to-carlsbad.html>

<http://www.streetartnews.net/2015/03/bumblebee-paints-new-mural-in-carlsbad.html>

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