

## PRESS RELEASE

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## FOR IMMEDIATE RELEASE

*photos and interviews available upon request*



### **Carlsbad Art Wall Director to implement interactive mural and sculpture collaboration**

*Bryan Snyder to paint mural in collaboration with interactive sculpture by Alex Gall on August 12 and 13, 2017.*

August 1, 2017 - Carlsbad – For the first time in the Carlsbad Art Wall (CAW) three year history, project creative director and founder Bryan Snyder will be painting the wall beginning Saturday, August 12, 2017 at Señor Grubby's in the Carlsbad Village.

### **[View Snyder's new website](#)**

Continuing Snyder's theme of interactivity in public spaces, he will be inviting the public to interact with the mural, as well as with a metal sculpture to be installed on Aug. 13. Metal sculpture by [Alex Gall from Gall Artworks](#).

Snyder will be the 13<sup>th</sup> artist to paint the CAW since its inception in 2015. The artwork changes every 2 months. Each artist is curated by Snyder.

“I have been asked many questions about the CAW project over the years,” Snyder says, “but the one that stumps me every time is when I am asked if I will ever paint it myself. I have always seen my role as curator and project director, but with the recent release of the [Carlsbad Magazine article](#) chronicling my last decade of art making in Carlsbad, I felt like the timing just made sense. It being a collaboration with Alex, I still get to bring in a new artist!”

Commissioned welder Alex Gall is a longtime Carlsbad local who currently works out of Vista, CA and has work in private collections, on exhibition in galleries and in city commissioned public spaces.

Snyder is inviting the local community to bring a current Carlsbad Magazine to the CAW on August 12 or 13 where he will add an original and personalized Doodle to the pages.

Relating the the Carlsbad Magazine, Snyder will be recreating the painting that is exhibited on the magazine cover. For the first time, Snyder will be attempting to replicate his signature drip art technique aesthetic on a vertical wall using spray paint. Gall's sculpture is being kept a secret, but will complete the project idea transitioning the art viewing into a complete

interactive experience engaging directly with all whom walk by—and it will be the ultimate photo opportunity.

### **ABOUT SNYDER**

Snyder is a Carlsbad native who has been an active creative figure in the Carlsbad Village since returning to his hometown after graduating college in 2005 from the SF Bay Area. Since his return, Snyder has developed a wide range of art events, projects and street installations with the goal of developing a more artistic and creative culture within the Carlsbad village, and promoting local business through creativity. Snyder travels the world implementing street art projects into the streets. He was awarded the 2012 Los Angeles Street Artist of the Year.

### **ABOUT GALL**

Alex grew up on the coast of Southern California along with generations of his family. Skateboarding professionally for years Alex road for some of the best company's in the business and released video parts that stand the test of time till this day. Alex has always had a passion for the arts whether it was creating his own graphics, painting canvas or carving wood he has always had a desire to create. But after a major injury and multiple knee surgeries it was time to follow his other passions full speed. Coming from a long line of fisherman and ocean enthusiasts Alex also spent a majority of his life in and on the water. Fishing, diving, boating, camping, and enjoying everything else the West has to offer. From the Mountains to the Ocean, these are what influence Alex's artworks.

### **PAST CAW ARTISTS**

[bumblebeelovesyou](#)

[Morley](#)

[Annie Preece](#)

[Devin Liston](#)

[MDMN](#)

[Skye Walker](#)

[Sebastien Walker](#)

[Gloria Muriel](#)

### **PRESS**

[http://www.seasidecourier.com/arts\\_and\\_entertainment/carlsbad-village-public-art-project-enters-second-year/article\\_aba35832-b8c2-11e5-8fac-eb4794114601.html](http://www.seasidecourier.com/arts_and_entertainment/carlsbad-village-public-art-project-enters-second-year/article_aba35832-b8c2-11e5-8fac-eb4794114601.html)

<https://thecoastnews.com/blog/2015/03/carlsbad-to-get-a-taste-of-los-angeles-style-mural-art/>

<http://92011magazine.com/2015/03/28/art-wall-brings-new-culture-to-carlsbad/>

<http://www.sdcitybeat.com/sandiego/article-13947-los-angeles-street-art-is-coming-to-carlsbad.html>

<http://www.streetartnews.net/2015/03/bumblebee-paints-new-mural-in-carlsbad.html>

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