

## PRESS RELEASE

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### FOR IMMEDIATE RELEASE

*photos and interviews available upon request*



### Carlsbad Art Wall 4th artist of 2016 announced\

*Los Angeles based muralist Sand One will paint the CAW August 26 and 27, 2016.*

August 23, 2016 - Carlsbad – After the last mural by a San Diego based artist, the Carlsbad Art Wall (CAW) is bringing a Los Angeles muralist to Carlsbad. LA based artist **Sand One** is scheduled to begin painting Friday, August 26, 2016 at Señor Grubby's in the Carlsbad Village. Sand will be painting all day. Mural to be completed Saturday, August 27.

### [Sand One's website](#)

Sand One's cartoony females called “dolls” can be found painted large-scale all over Los Angeles with over-sized eyelashes, acrylic-painted nails, fruity colors and showcasing tattoos. The “dolls” that Sand paint represent the empowerment of females within the fast-paced hustle of everyday. Her strong doll characters remind us that femme does not inherently equal fragile.

Raised by a single mother, graffiti maven Sand is of proud Mexican and Guatemalan ancestry, something that is reflected heavily in her work. Along with being one of the most prolific muralists in Los Angeles, Sand is also a successful fine artists with loyal collectors. She is also an active entrepreneur release clothing, phone accessories and handbags all showcasing her artwork.

Sand's art has taken her all across the globe, from Miami to Japan, Mexico, Guatemala and Thailand. She has collaborated with some of the biggest companies including Urban Decay, Jeffrey Campbell Shoes, Sheikh Shoes, Red Bull, Levi's and NBA Cares.

In 2015, the east facing exterior wall of Señor Grubby's rotated through 5 different CAW murals—each painted by a new Los Angeles street artist. Each artist was curated by Carlsbad village based artist Bryan Snyder with the goal of introducing new urban art to the Carlsbad community, as well as providing an educational setting for aspiring urban artists. In its 2<sup>nd</sup> year, the CAW will be painted by both local San Diego and Los Angeles artists.

In addition, Snyder will host an urban art workshop with teens on June 2 at the CAW through a community collaboration with the Carlsbad Boys and Girls Club.

The goal of the Carlsbad Art Wall is to serve as a conduit between aspiring artists and professional artists, to provide a platform to engage and educate the Carlsbad community in the creative act of large scale public painting and to introduce a variety of new art and creative processes to the Carlsbad community.

## **ABOUT SNYDER**

Snyder is a Carlsbad native who has been an active creative figure in the Carlsbad Village since returning to his hometown after graduating college in 2005 from the SF Bay Area. Since his return, Snyder has developed a wide range of art events, projects and street installations with the goal of developing a more artistic and creative culture within the Carlsbad village, and promoting local business through creativity. Snyder travels the world implementing street art projects into the streets. He was awarded the 2012 Los Angeles Street Artist of the Year.

## **PAST CAW ARTISTS**

[bumblebeelovesyou](#)

[Morley](#)

[Annie Preece](#)

[Devin Liston](#)

[MDMN](#)

[Skye Walker](#)

[Sebastien Walker](#)

[Gloria Muriel](#)

## **PRESS**

[http://www.seasidecourier.com/arts\\_and\\_entertainment/carlsbad-village-public-art-project-enters-second-year/article\\_aba35832-b8c2-11e5-8fac-eb4794114601.html](http://www.seasidecourier.com/arts_and_entertainment/carlsbad-village-public-art-project-enters-second-year/article_aba35832-b8c2-11e5-8fac-eb4794114601.html)

<https://thecoastnews.com/blog/2015/03/carlsbad-to-get-a-taste-of-los-angeles-style-mural-art/>

<http://92011magazine.com/2015/03/28/art-wall-brings-new-culture-to-carlsbad/>

<http://www.sdcitybeat.com/sandiego/article-13947-los-angeles-street-art-is-coming-to-carlsbad.html>

<http://www.streetartnews.net/2015/03/bumblebee-paints-new-mural-in-carlsbad.html>

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