

## PRESS RELEASE

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FOR IMMEDIATE RELEASE

*photos and interviews available upon request*

**Carlsbad Art Wall mural project continues with 3<sup>rd</sup> professional Los Angeles street artist\**  
*Annie Preece announced as the next artist to paint the Carlsbad Art Wall*

June 22, 2015 - Carlsbad – The Carlsbad Art Wall (CAW) project continues with its 3<sup>rd</sup> mural to be painted by Los Angeles street artist Annie Preece on Saturday June 27.

The east facing wall of Señor Grubby's located at 377 Carlsbad Village Dr. has become an urban canvas for each visiting Los Angeles street artist rotating every 1-2 months curated by Carlsbad based artist Bryan Snyder. Snyder hand picks each artist and is very excited to introduce you to **Annie Preece**

Annie Preece is an LA-based street artist, contemporary artist and muralist. She has exhibited successfully in San Francisco, New York, and Miami as part of the annual Art Basel festival. She has worked with high-profile clients such as Pabst Blue Ribbon, Red Bull, Metro LA, the X-Games, Hasbro, Polaroid, and Warner Bros Music, just to name a few. She has a clothing line by Prince Peter, is a winner of the Redbull Canvas Cooler competition, and has been featured in publications such as InStyle, LA Canvas, and Complex Magazine.

**In 2015, Annie was a featured artist on the first ever street art reality competition “Street Art Throwdown” on the Oxygen network.**

Annie's press and publications

*“Ever-taking new forms, her work can be like a punch in the stomach that has you doubled over in laughter. It delves into the darker, more raw regions of life—depression, decay, aggressiveness in sexuality, manipulation in politics and religion—but it takes control with lively tones, animated style, and hand-scrawled text that’s like Preece’s own visual form of stand-up.” - cartwheelart.com*

Each artist is hand selected by Snyder, who was voted 'Los Angeles Street Artist of the Year' in 2012 by one of the nation's top street art websites Melrose and Fairfax.

“I dedicated 3 years to the West Hollywood urban canvas of Melrose Avenue,” Snyder said. “In that time I met some very talented artists who all used the streets to showcase their skillful aesthetics and strong messages. To have the work of these artists in the Carlsbad Village is

an amazing opportunity that will expose the Carlsbad community to an art scene that has already secured its place in art history.”

Along with the new art introduced into the Carlsbad Village, the community will be presented with the opportunity to learn from some of the best street artists/muralists in the world. This urban art classroom will bring a new design, technique and creative process each month.

After the initial series of Los Angeles artists, the Carlsbad Art Wall will be opened to all artists of all levels to practice and hone their developing skills.

The goal of the Carlsbad Art Wall is to serve as a conduit between aspiring artists and professional artists, to provide a platform to engage and educate the Carlsbad community in the creative act of large scale public painting and to introduce a variety of new art and creative processes to the Carlsbad community.

## **ABOUT SNYDER**

Snyder is a Carlsbad native who has been an active creative figure in the Carlsbad Village since returning to his hometown after graduating college in the SF Bay Area. Since his return, Snyder has developed a wide range of art events, projects and street installations with the goal of developing a more artistic and creative culture within the Carlsbad village and promoting local business through creativity. Snyder travels the world implementing street art projects into the streets. He was awarded the 2012 Los Angeles Street Artist of the Year.

## **PRESS**

<https://thecoastnews.com/blog/2015/03/carlsbad-to-get-a-taste-of-los-angeles-style-mural-art/>

<http://92011magazine.com/2015/03/28/art-wall-brings-new-culture-to-carlsbad/>

<http://www.sdcitybeat.com/sandiego/article-13947-los-angeles-street-art-is-coming-to-carlsbad.html>

<http://www.streetartnews.net/2015/03/bumblebee-paints-new-mural-in-carlsbad.html>

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